

PEN & PALETTE

The Newsletter of the Society of Washington Artists

Next Meeting

WEDNESDAY, February 19,
2020, 10:00am to noon

Place: Vancouver Heights
United Methodist Church
5701 MacArthur Blvd
Vancouver, WA

February Meeting in Brief

- Reception and Spring Show Registration Assistance
- Business Meeting
- Refreshment Break
- Artist Demonstrator
Elaine Pawski

Contact Us

Society of Washington Artists
PO Box 2992
Vancouver, WA 98668

NEW EMAIL:

president@swavancouver.com

NEW WEBSITE ADDRESS:

<http://swavancouver.com>



Let's Focus on the Spring Show

Put these dates in your calendar:

- Registration Starts: February 1, 2020 (NOW) at swavancouver.com
- Registration Closes: At 200 pieces of art or April 17, whichever comes first
- Deliver Your Art on: Tuesday, April 28, 11:00am to 5:00pm
- Artists' Reception: Saturday, May 2, 5:00pm to 7:00pm
- Pick Up Your Art: Sunday, May 3, 3:30pm to 4:30pm

As it has been the last two years, registration is solely online. There are many reasons to use online registration. One is because it is instant and accessible to the whole registration committee, and two because prepaying makes art delivery day go so much smoother - no more waiting in lines while the registration table types away and prints receipts. And three, this way the data that you input (art titles, media, etc.) are never retyped - they go straight from the website to the spreadsheet that we use to print labels and programs - preventing "typos" and other misprints (mostly).

If you have trouble registering online, bring your art or photos of your art to this **February** meeting and **someone will help you register and pay**.

The Silent Auction Committee Would Like a Word With You

Hello Fellow SWA Artists,

It's time again to think about our annual Spring Show, which will be held April 30th through May 3rd at the beautiful Water Resources Center in Vancouver.

We will be having a Silent Auction again this year. The auction helps generate the resources needed to put on an art show of this caliber. We will be asking for your help with donations for this part of the event.

Please consider donating an item that we can use to complete baskets or stand-alone items that will catch the eye of our bidders. This is always a fun

About our February Art Demonstration: Elaine Pawski

Our own Elaine Pawski is an expert on using her iPad to make art and/or assist her with making physical art. She currently is teaching a series on iPad art at OSA. We have invited her to show you a few tricks that you can use to elevate your art whether you are interested in digital art or not.

Elaine will be showing you various ways that drawing and painting on your iPad can support and help with your natural media work. She will be showing us several tips and tricks for creating preliminary studies and planning your compositions, colors and values.



We all get stuck on a painting, leave it unfinished while we wonder what direction to go forward in. As a group, we will critique one such painting and Elaine will demonstrate how she can make those changes on a photograph of the painting BEFORE making changes to the actual painting.



Digital paintings by Elaine Pawski

part of the show. Some items to consider: special food items, movie tickets, wine or good chocolate, wine glasses, tickets to a special event, gift certificates to Starbucks, Peet's or even Subway, or your favorite ice cream or yogurt shop. Garden items have been popular. Special coffees or teas are also good ideas. Do you have any baskets to donate?

Our corporate art donations often have a higher bid if we include art supplies that go with them. Do you have a handcrafted item that was made from your original artwork or perhaps hand painted tiles. We often have themed baskets such as Italian food or Mexican and we can put a small original painting or print no bigger than 5X7 or 8X8 that fits the theme to help spark the interest of a bidder.

Would you like to make up your own basket? One year we had pet supplies for a new puppy or kitten. Get creative. If you are not sure if an item will work just ask and we can see if it will fit one of our themes.

Perhaps you would like to donate \$5 or \$10 for ribbon or cellophane to finish up the baskets?

I will have sign-up sheets at the meetings in February and March so put your thinking caps on and come up with some ideas. We will collect all items by the General meeting on April 15th.

Thanks for your help! If you have questions send me a note at wabasawana@comcast.net.

Your Auction Committee,

Wanda Brewster, Earlene Holmstrom and Linda Whittingham

If It's March It's Saturday!

For our working folk, we have another Saturday meeting coming up! Meet us in Room 103 of the Frost Art Center on the main Clark College Campus on March 21. You are gonna love this one. We are having Barbara DePirro from Golden Paints. She will be giving us a demonstration of printmaking with acrylics and maybe have a few goodies for the audience. Keep your eye out for the March newsletter for more about the Saturday meeting and Barbara DePirro.

Talk To Me

I hope you have been thinking about how you can fit in to the SWA leadership board. I know we need you. There will be more turnover than just me in the near future. Membership in SWA, as in any nonprofit organization, comes with some responsibility to the organization and the public it serves. If the members are not willing to work and lead, the organization has no foundation and falls. Please ask yourself if SWA is important enough to you to fight for.

If you value this organization and wish to see it flourish for years to come, talk to me or one of the other leadership crew. The next meeting would be a good time to talk.

See you at the refreshment table.

— Janice Tracy, President

Call to Artists

2020 SWA Spring Show



Save the date: **April 30 to May 3, 2020**

Karen Madsen, Artstra Board
Chair and Artist Demonstrator for

January, will judge this year's exhibition. She has a MA in studio art from NY University. Learn more about Karen at kcmadsen.net.

The beautiful Water Resources Education Center will host the show again this year. You can learn more and register at swavancouver.com.

Washougal Art Festival

The Washougal Arts & Culture Alliance (WACA) 2020 Washougal Art Festival will be held on Saturday, August 8 at Reflection Plaza in downtown Washougal, Washington.

Artists are selected for festival participation by a jury of local artists and gallery owners. There will be 25 artists chosen for the 2020 festival.

Festival and entry information is available for artists on the WACA website at www.washougalarts.org. The entry deadline is May 1, 2020.

Olympia Art League Arts Walk

The 2020 OAL Juried Art Show will be held April 20 - 25, 2020. The location is the Olympia Community Center, 222 Columbia St. NW, Olympia

All art submissions must be postmarked no later than March 14, 2020. The Prospectus is on the Olympia Art League website olympiaartleague.com

Mosaic Arts Alliance

Mosaic Arts Alliance invites you to bring your best "Surprise and Delight" art for the enjoyment of our community. Entry open to all artists.

Entry fee: \$30 for MAA members and \$40 for nonmembers. Art Dropoff: March 1. from 1:00 to 2:30; Art Pickup: March 29 from 1:00 to 2:30.

Enter online through <https://www.mosaicartsalliance.org>.

Our Artists At Work

Artists' Loft

The Artist Loft presents Steampunk: where industrial meets Victorian style. All February at 1001 Main St., Ste. C.

Angst Gallery

Mosaic Arts Alliance and Angst Gallery present the Celebration of the Female Form. Through February at Angst Gallery, 1015 Main Street in Vancouver.

Artstra: Learning Opportunity

Create a One-Page Artist's Marketing Plan

Artstra will host "The Artist's 1-Page Marketing Plan" at the Columbia Bank Community Room Saturday, April 18, 1 p.m. to 4 p.m.

\$57 (\$69 after March 1). Only 48 seats are available. Registration opens on January 6. See artstra.org for more information.

Anji Grainger Workshop

All water media artists are invited to the Southwest Washington Watercolor Society (SWWS) sponsored workshop with Anji Grainger from April 8 - 11, 2020. Elements of Texture & Design is the title of this workshop to be held at the Sons of Norway Lodge, 2400 Grant Street, Vancouver, WA.

For Registration contact Rita Bingham at ritabing65@gmail.com. Or visit www.swwwatercolor.org for more information on the Spring Workshop. The cost is \$350 (SWWS member) or \$400 (non-member).

Free Pastel Demo



Artist and Craftsman Supply is having a free demo of pastel on sanded paper by artist Leah Kohlenberg on February 22 from 11 to 1 at 2906 N

Lombard Street in Portland. You can find more information at <https://www.facebook.com/events/2808602729200002/>

SWA Club Officers

President	VACANT. PLEASE VOLUNTEER!	
1st Vice Pres.	Katey Sandy	ksandymaga@msn.com
2nd Vice Pres.	Rae Del Brashier	307-256-8847
Secretary	Sue Tellock	360-573-0681
Treasurer	Linda Whittingham	treasurer@swavancouver.com
Treasurer's Asst	VACANT. PLEASE VOLUNTEER!	
Newsletter	VACANT. PLEASE VOLUNTEER!	
Website Admin.	Kathleen Barcos	kbarcos1@gmail.com
Program Dir.	VACANT. PLEASE VOLUNTEER!	
Yearbook	Elaine Pawski	360-713-8422
Publicity	Sue Tellock	360-573-0681
Art Venues	Wanda Brewster	360-326-3957
	Earlene Holmstrom	360-696-0421
Workshops	VACANT. PLEASE VOLUNTEER!	
Meeting Host	Diana Thewlis	dthewlis@comcast.net

Show Your Art with SWA

Please contact Wanda Brewster at wabasawana@comcast.net if you are interested in displaying your work at one of these SWA venues:

- H. H. Hall Building, 10000 NE 7th Avenue in Hazel Dell ~ One artist, 6-9 pieces depending on size.



A portion of Diana Thewlis's exhibit at the H. H. Hall Building through February

- The Vancouver UCC Church (the boat church) at 1220 NE 68th Street ~ The space will accommodate three artists with 5-7 paintings each depending on size. We could also host a single artist if you have large pieces. Stop by this month to see works by Lee Burgess and Elaine Pawski.

Your Favorite Business Can Be Our Favorite Sponsor. Please ask!

With the Spring Show on the horizon it is time to think about sponsors. Sponsors are those who support an individual artist (you) with a cash award or gift certificate, or if they choose, can purchase your painting before anyone else can. So sponsors are for us. When you look for a potential sponsor, think friend, doctor, dentist, people you know and have a relationship with. If you are adventurous you can go into a business and ask for the manager and see if they would like to be a sponsor. The object is to obtain as many "rewards" for our artists.

If you are not sure what to say we have prepared a suggested script and sponsor form. Look for the script and form below.

Please return your completed forms to Kathleen Barcos at kbarcos1@gmail.com by April 24th.

SWA on Facebook

Post your artwork, boost SWA activities, chat with friends.

Search for "Society of Washington Artists" and click on the link. "Like" our page and participate!

FreeModel Art Guild

Draw or learn to draw with live models!

Free drop-in Saturdays 12:30 - 3:00pm at the Atrium area at 201 W. Evergreen downtown: Quick, casual sketches from short poses. Also, Wednesdays at 1:00pm at the Marshall Center: short and long poses. Small fee, drop in. All levels welcome. Nude model gigs monthly. \$8 covers model fee, wine, and potluck refreshments.

Check with Marianne Stokes at 360-574-2189 or Diana Thewlis (dthewlis@comcast.net) for info.

SWA General Meeting Minutes for January 18th, 2020

The meeting, held in room 103 of the Frost Building at Clark College, was called to order by President Janice Tracy. This was a Saturday meeting designed to attract those members who are unable to attend a regular Wednesday meeting.

Guests and new members were introduced.

Treasurer, Linda Whittingham, reported a balance of \$12,059.59 In all accounts.

Katey Sandy talked about the Spring Show which will be April 30-May 3 at the Water Resources Center. Take in date will be April 28. On-line registration opens February 1. An artist may enter up to three pieces, providing photos of the works when registering. The show will be limited to 200 pieces. Help is needed to put on the show including a website manager, show sitters and sponsors. Registration assistance will be available at the February general meeting on February 19, which will be held at the usual meeting place and time. Karen Madsen has been selected as show judge.

Wanda Brewster will be in charge of the silent auction and contributions from members are needed to make baskets for the auction. Items for the auction have already been received from art materials suppliers.

Janice announced that by May, she will be living in Sisters Oregon.

The next Board meeting will be Thursday, January 30, 10 am at the Hall Building. The February meeting will be February 19 at the Methodist Church, the March meeting will be at Clark College, room 103 in the Frost Building.

Demonstrator for the day was Karen Madsen who talked about making gesso for canvases. The gesso is made from rabbit skin glue and marble dust. These supplies can be found on the internet from various suppliers. She emphasized the need to apply the gesso, sand when dry and repeat the process ten times to produce a luminous surface for painting.

The next general meeting will be February 19 at 10 am at the Methodist Church.

Sue Tellock, Secretary



The best demonstrations are the messy ones! Artstra President Karen Madsen whips up some rabbit skin glue and gesso for a rapt audience at the January SWA meeting. Madsen will be back to judge the 2020 SWA Spring Show.

2020 SWA Spring Art Show Sponsor Form



Be a part of promoting art in Southwest Washington! Become a sponsor for our 2020 SWA Spring Show April 30-May 3, at the Water Resources Center, 4600 SE Columbia Way, Vancouver, WA 98661.

In being a sponsor (for a suggested minimum of \$50) you give:

- 1) **Cash Award:** Awarded to a specific artist
- 2) **Gift Certificate:** Certificate to used at your place of business
- 3) **Purchase Award:** Purchase a piece of art at the show.

You will receive:

- 1) **Free Ad:** Free ad on the SWA website for a year
- 2) **Name Displayed:** Your business name next to the chosen piece of art, plus recognition at the awards ceremony
- 3) **SWA Certificate:** Certificate to post at your business
- 4) **Program/Board Display:** Your name in the show program and also on a display board at the show.

As a sponsor you have the opportunity to view and select an original piece of art from the show as your award winner. You may come in person and select the piece for your award or you may designate the show committee to choose for you. (select below)

Please fill out the following:

SPONSOR NAME: _____

ADDRESS _____

EMAIL _____ **PHONE** _____

I would like to give:

___ Cash Award Value \$ _____ ___ CASH ___ CHECK ___ PAYPAL

___ Gift Certificate Value \$ _____

___ Purchase Award (Purchase price of chosen artwork)

___ **Yes, I will choose the artist for my award (Thursday April 30 between 11:00 and 2:00pm)**
at the Water Resources Center, 4600 SE Columbia Way, Vancouver, WA 98661.

___ **No, please select the artist for my award.**

Sponsor Signature _____ Date: _____

Member Signature (print) _____

The Society of Washington Artists (SWA) is a 501©3 non-profit that is dedicated to promoting art in our community
2/7/20

SUGGESTED NOTES FOR SPONSOR AWARD VISITS

Approach your friend or friendly business manager with this mindset:

Think of what you like about being an artist, and what it means to you to have the SWA support your efforts with events like the Spring Show.

(Notes to get you started...only suggestions of how to proceed-feel free to improvise)

Hello, my name is _____ I am an artist from SWA, may I talk to your manager/owner?

Hi, my name is _____ I am an artist with SWA and we are looking for sponsors for our 2020 Spring Show, at the Water Resources Center in Vancouver this May.

Would you like to be a sponsor? (If yes go on) (If no skip to below)

IF YES-

Here is a form that will explain the details of sponsorship.

Do you have the time now, I can go over the form and have you fill this out? If not I can come back another time.

IF YES_

There are three ways you may contribute:

- 1) **Cash award** to a specific artist
- 2) **Gift Certificate**
- 3) **Purchase** a work of art from the show

For this award you will get:

- 1) **Free advertising** on our SWA website for a year
- 2) **Your name displayed** next to the artwork that you may choose
- 3) Receive a **SWA certificate** to post in your business
- 4) **Your name** in the show program and on a display board

Several ways to pay Cash, Check, PayPal and Gift Certificates.

(Make a copy of the form) May I also leave a poster for your window/bulletin board?

IF NO

May I hang a poster in the window or on your bulletin board, and/or leave you some postcards?

Thank you so much for your time and contribution

2/7/20

Pen & Palette
PO Box 2992
Vancouver, WA 98668

Mailed Periodicals
Postage from
Vancouver, WA
98685

Membership Renewal

Membership dues are \$35 per person, \$45 family (late renewals are \$40 individual/\$50 family). New memberships are prorated after January 1st. You can join or renew at <https://www.swavancouver.com/join>

Membership renewals are due every year before the end of June. Send a check to SWA at PO Box 2992, Vancouver, WA 98668, renew online, or pay at the next meeting.

Name _____

Address _____

Preferred Phone _____

New Member _____ Renewal _____

Email _____

I, _____ hereby apply for membership in the Society of Washington Artists for the _____ fiscal year which runs from July 1, 2019 through June 30, 2020.

Next Meeting

WEDNESDAY, February 19, 2019
10:00am to noon

Vancouver Heights United Methodist
Church
5701 MacArthur Blvd
Vancouver WA 98661