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From Our President, Rick Jones



JULY

Any day with sunshine is a good day. July is full of good days. On the fourth, we celebrate our country's Independence Day, plus the birthdays of a few artists: Frida Kahlo, Michael Chamberlain, Zelda Fitzgerald, Edgar Degas and Rembrandt. But July is summer at its finest with hot days, warm nights and barbecues with good beer or wine. These are the days we dream about in January and February, so we should make the most of them while they last.

We enjoyed our second General Meeting of the year on Saturday, June 24th. The usual updates and what's on the calendar for the second half of the year was followed by a demo by Christopher Mooney mixing flesh tone colors using a limited pallet. A more complete review is nearby.

July is also the month that gives a bit of a breather between events. With the spring show behind us we look forward to the fall show in October, but in between, there is an even bigger event - the Vancouver Arts and Music Festival on the 4th, 5th, and 6th of August. If you haven't already, visit the Columbia Arts Network website: www.columbiasrtsnetwork.org and check out the Vancouver Arts and Music Festival information. There is also additional information on the City of Vancouver website. It's like having one more venue in which we can showcase the terrific art of our members.

July is also when we do the swap out with the art currently showcased in the 3rd Congressional District Offices. Congresswoman Marie Gluesenkamp-Perez graciously asked SWA to help select and hang artwork in the district offices. We approach our show volunteers asking them to submit artwork to be displayed in the office over a six month period. After six months they can choose to leave the artwork for an additional six months or remove the artwork and allow another volunteer to hang their artwork. The next exchange of artwork will occur at the first of the year. Allan Oliver and Janus Innes are handling the cycling of art through the office and they can be contacted at: info@swavancouver.com.

Finally we are starting to serialize a fascinating article by Richard Ferguson on the AI art revolution. AI stands for Artificial Intelligence, and it is beginning to have a marked influence on the art world. We thought our members would be interested in what is occurring in not only the art world but the entire world of human creativity.

We encourage our members to feel free to contribute articles that would be of interest to our group on any topic they are comfortable in sharing. We are especially interested in those members that travel and from those travels create their artwork. Don't forget our Artists Highlight column and Speaking Of columns as they are excellent venues to promote and feature your artwork and artistic achievements. When submitting articles and/or pictures please send them to: newsletter01swa@gmail.com

Thank you for making SWA the success it is

Rick Jones

SWA Officers & Committee Members 2022

Elected Officers

President:Rick Jones
Vice President:Ed Martin
Treasurer:Deborah Morales
Secretary:Sue Tellock
Member-at-Large:Pam Richey Curtis
Member-at-Large:Janus Innes
Member-at-Large:Katey Sandy

Appointed Officers and Committee Members

Communications Coordinator:Janus Innes
Membership Coordinator:Janus Innes, Deborah Morales
Grants, Donors and Sponsors*Linda Whittingham
Show CoordinatorsOpen

Classes Workshops, demos:

Professional ClassesPam Richey-Curtis, Angela Swanson
Traditional classes/Gen Meetings ..Sue Tellock
Volunteer CoordinatorJulie Drier
Portfolio CoordinatorTamara Dinius

Publicity and Social Media Committee

WebmasterAngela Swanson, (open)
Press Releases:Sue Tellock, Angela Swanson
Newsletter Editor*:Open
Newsletter Publisher:Elaine Pawski
Print & Media Production:Angela Swanson
Social Media CoordinatorDebbie Tracey, Jackie Wood



Volunteers for various committees are always needed and members are welcome to attend board meetings. Contact info@swavancouver.com if interested.

Remembering Ann Amies

Long time SWA members will remember Ann Aimes as the person who organized the art exhibit at the Clark County Fair for many years. Ann, along with her husband Tom, recruited volunteers and demonstrators to help with the Fair exhibit and attended every day of the ten-day run of the fair to make sure everything was in order. Ann has been seriously ill for the past several years and passed away on May 22, 2023. Ann and Tom also wrote, published and sold numerous fun art books. She was known for her “accordion” style paintings which were included in SWA shows and she was never seen without a black pen in hand making numerous drawings. Ann grew up on Officer’s Row, was a graduate of the University of Puget Sound and a Clark College art instructor. *By Sue Tellock*



General Meeting, June 24

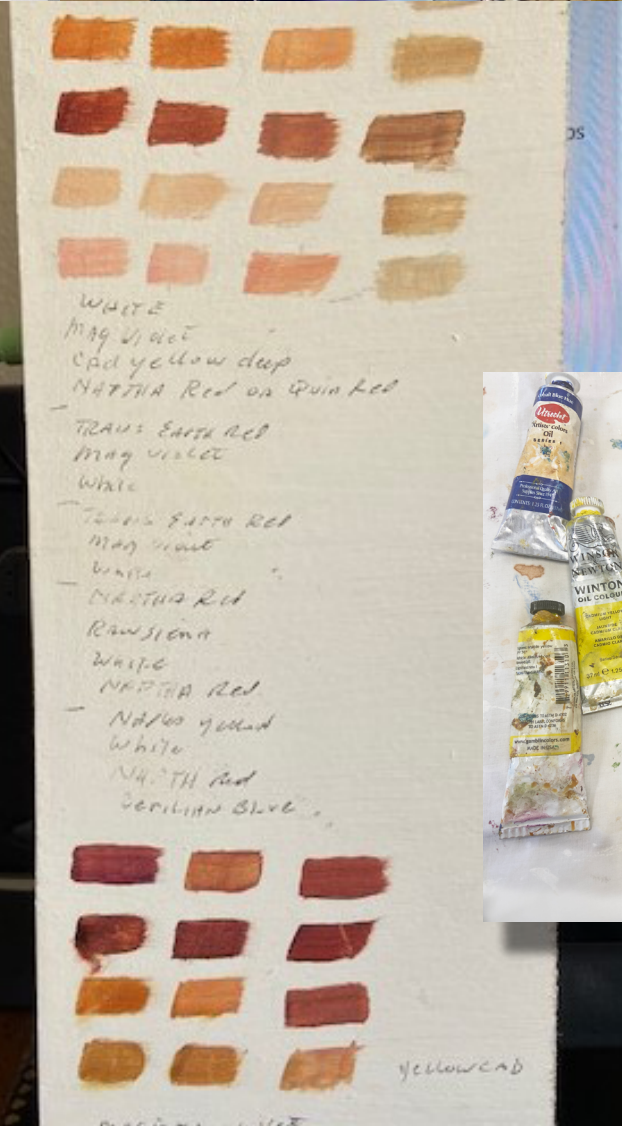
Christopher Mooney, Guest Artist



Portraits & Figurative Paintings

The goal of each portrait is to capture those individual expressions and moods that bring the subject's inner self to the surface.

Mooney's technique is that of the old masters, yet the paintings have a modern feel with contemporary settings, ambiance and boldness. His portraits play with light and dark as well as hard and soft edges to recreate the three dimensional image on canvas. Mooney's brings out the uniqueness of each subject, seeking to capture both their soul and personality.



What to Name an Artwork

by Elisabeth Cline

Let's back this up for a moment and consider whether you should name an artwork. My answer: "Well, yes, you should and perhaps." My 'yes' answer is directed toward artists who can think of a good name for a particular artwork that is thought-provoking, nails the intent of the artwork, and identifies the artwork for clients so they can talk about it, buy it or have their grandkids sell it at auction at Christie's. 'Perhaps' is for artists who name their dog Spot or Dave. A seascape painting entitled "Dave" would identify it, however, it might confuse some people wondering where Dave was in the painting.

How would people refer to it if the Mona Lisa didn't have a name? (You will notice I did not include a photo of the Mona Lisa – we all know what it looks like.)

Originally the painting was known as: "La Gioconda". Many people just used "The Smile", "Madam Lisa Gioconda" Or "How to Hold Your Arms When Posing for a Portrait". But then we wouldn't have the 1915 opera, several movies, or the song by Nat King Cole, would we?

Today we can purchase "Mona Lisa" for \$339.99 at Wayfair. Whether we should or not is another matter. Leo is still raking in the big bucks.

Other names that could have served are: 'Enigmatic' or 'Big Hands'. So, what an artwork evokes is fair game.

Colors in a painting can signify its name. In "Green Wheat Field with Cypress" by Vincent Van Gogh, we see he named the painting with identifying color and threw in a specific tree for good luck.



Also, in the green family, we have "The Green Interior Figure Seated by a Curtained Window" by Edouard Vuillard. Vuillard was really getting specific with naming this painting because he might have had a green interior with a standing figure peering out of a doorway painting in the works.

An artist could think: do I want this artwork to signal luxury, high energy, sweetness, sense of place, foreboding, nationalism, parody, or any number of identifiers?

Simply naming a painting “Landscape #2” will work, but is that really what you want to say about your artwork? For those of you who have a dog named Dave, I say stretch your verbal vocabulary to match your artistic endeavors.

Now with Jeff Koons’s “Balloon Dog” sculpture, we must think that Koons was only going to make one dog and stop there. Yeah, not the case. He went on to make five more in different “party” colors and they were all known as “Balloon Dog” with an identifying color. He also crafted other animals in ‘balloon’ form. When you’re on a roll .

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Photo: www.Independent.co.uk

SWA Art Venues

After a hiatus following the pandemic and Wanda’s death, we are restarting SWA art venues at the following locations

**Vancouver United Church of Christ,
1220 NE 68th ST Vancouver, WA**

**Hall Building, 10000 NE 7th Ave,
Vancouver WA**

Exhibits will hang for three months in each location. We will be working to add more venues in the future. Anyone interested in displaying your art contact Ed Martin for more information.

Ed Martin

Phone/text: 360-852-7602

Email: edmon1939@gmail.com

HALL BUILDING EXHIBIT • 10000 NE 7TH AVE. VANCOUVER, WA



For the months of July-September, the Hall Building SWA venue exhibits the photography of Dr. Mehrdad Shojaei, a life-long, award winning photography enthusiast. You will recall that he was recently featured in Pen and Palette. Mehrdad uses his passion for photography as a means of art therapy to help patients to transition from the hospital to a full and healthy life away from the hospital. During these next three months, take a bit of time to drop by the Hall Building and view his amazingly beautiful work.

SWA Calendar 2023

JUNE

- 1 SWA Executive Board Meeting
- 10 General Meeting - Chris Mooney Demo
- NOPG Artist Show 1-30
- 16 Fall Show Meeting

JULY

- 6 SWA Executive Board Meeting
- 10 Pen & Palette Newsletter Deadline
- 14 Fall Show Meeting
- 15 SWA General Meeting/Demo, Workshop, Class

AUGUST

- 3 SWA Executive Board Meeting
- 4 Music and Arts Festival 4-6 CAN/Vancouver
- 11 Fall Show Meeting

SEPTEMBER

- 7 SWA Executive Board Meeting
- 10 Pen & Palette Newsletter Deadline
- 15 Fall Show Meeting
- 16 Demo Workshop, Class TBD
- SWWS Fall Show Date, and Time to be determined

OCTOBER

- 5 SWA Executive Board Meeting
- 9 Fall Show 9-14 United Church of Christ

NOVEMBER

- 2 SWA Executive Board Meeting
- 3 Mosaic Fall Show 3-4 Tentative
- 10 Pen & Palette Newsletter
- 11 Veterans Art Show Hall Bldg. Nov 4-25 To be arranged

DECEMBER

- 7 SWA Executive Board Meeting
- 11 Pen & Palette Newsletter



August 4-6

The inaugural Vancouver USA Arts & Music Festival is coming to Vancouver, Washington. Free and open to all ages, the Vancouver Arts & Music Festival invites you to enjoy three days of world-class music, art, dance, food and fun! Stages, pop-up galleries, family activities and food vendors will be available throughout downtown Vancouver and Esther Short Park.

<https://www.vancouverartsandmusicfestival.com>

Follow us on Facebook and Instagram.



FREE CLASSIFIEDS!

Do you have art supplies you don't use? or maybe a drawing table or easel that's collecting dust? Find it a new home, with a free classified ad! Just email us the info and we will put it into the classified section of the next newsletter!

- Description
- Price
- Your contact info

newsletter01swa@gmail.com



Prepare for AI Art Revolution

Part 1 of 4, by Richard Ferguson

Introduction: Richard Ferguson has an extensive background in computer graphics as well as traditional art. These two interests have placed him in a unique position of evaluating just what AI art will evolve into. His experience indicates several conclusions.

The first effect will be a shattering of the historically fragile economic ecosystem of the art community. The ability to instantly generate hundreds of versions of an idea in a matter of minutes, allows non artists to flood the internet with millions of images disguised as real art. No human artist can compete with this sheer volume of production. History shows that as machines were developed, whole industries were displaced and the very nature of human culture was irrevocably altered.

This is already happening at a blinding rate. From my own research, I estimate that AI generated images already outnumber human created ones by an astounding number. Many of these are obviously AI generated. But many are masquerading as artwork. Only a deep dive into the person displaying them can verify that the source is indeed AI. The obvious effect this has is a growing devaluation of the pricing structure artists have struggled to achieve. I have ascertained that the AI generated artworks are being sold on the internet at extremely low prices. Prints on traditional art surfaces can be purchased for minimal prices on many art related websites like Fine Art America.

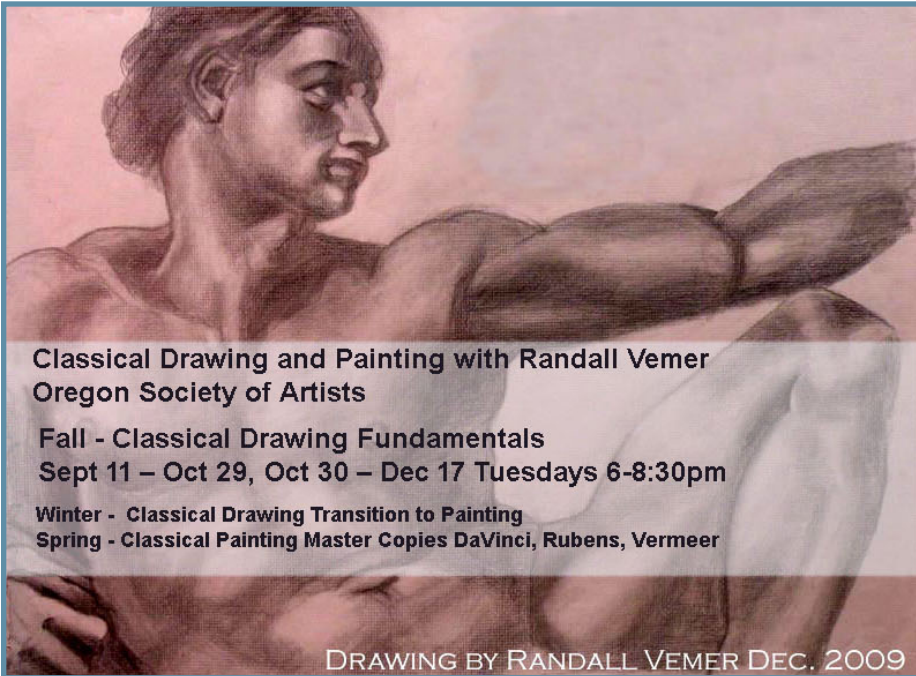
While most art organizations prohibit the inclusion of digital art, the huge pressure to address this issue is growing. The first step in this process has been the acceptance of digital art created on computers and iPads in software painting programs. Some organizations even offer class instruction for this. The end effect is complex.

Traditionally, artists have undertaken extensive and costly training to learn how to harness their talent. They have spent years of struggle to perfect and find clients to support their efforts. The most obvious outcome of AI art will be the displacement of traditional art. No artists are able to produce at the rate of an AI program. The idea of collaboration to open new ideas for the painter is patently implausible. An average painting may take days, weeks or even years to complete. That may soon become economically impossible except for the hobbyist.

The next effect will be the total collapse of the art industry. Art supply companies and manufacturers and galleries will either be forced to close or alter their businesses to remain relevant in the new art world. Artist, those remaining, will find themselves once again grinding their own pigments, stretching their own canvases and using whatever materials they can scrape together if they want to do traditional art.

Is there a solution for this issue? The genie is out of the bottle as the saying goes. Short of an apocryphal collapse of the technology, the advent of AI will spell the end of traditional art. At the danger of being labeled a Luddite, the future of my chosen field looks very dim. Like typographers, color separation companies, book manufacturers and buggy whip makers, artist are about to experience a revolution that will leave most in the dust bin of history.

Classes



Classical Drawing and Painting with Randall Vemer
Oregon Society of Artists

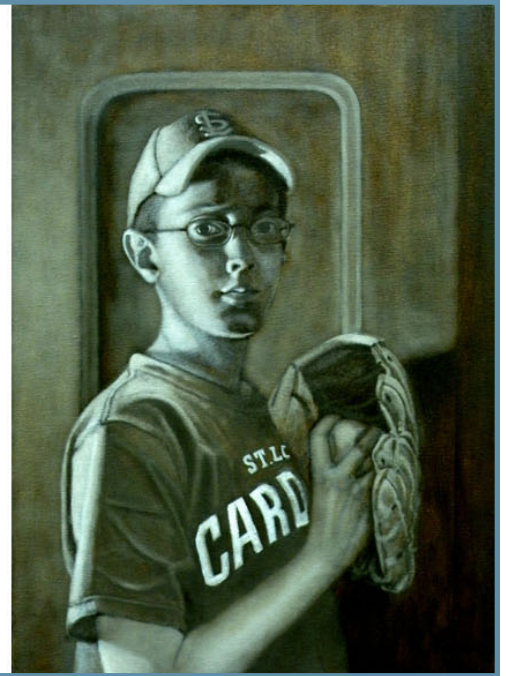
Fall - Classical Drawing Fundamentals

Sept 11 – Oct 29, Oct 30 – Dec 17 Tuesdays 6-8:30pm

Winter - Classical Drawing Transition to Painting

Spring - Classical Painting Master Copies DaVinci, Rubens, Vermeer

DRAWING BY RANDALL VEMER DEC. 2009



OREGON SOCIETY OF ARTISTS - 503-228-0796

<https://canvas.osartists.org/classes?semester=Summer+2023>



Procreate Basics

Sept 13- Oct 4

4 sessions - Wednesday evenings 6:30 - 9pm

In this class you will learn the interface and tools in procreate. Learn the various tools to get you confidently working in this new media.

A Painterly Approach to Procreate

Oct 11-Dec 6

8 sessions - Wed. evenings 6:30 - 9pm

Excluding Nov 22

Procreate on the iPad is a great tool for sketching, preplanning traditional work, and painting completely in the digital realm.

Each week we take on a new project that pushes us to try different styles and subjects in this new media. Take the whole series or drop in by the day.

Digital Painting on the Ipad ONLINE VIA ZOOM

Requirements: Ipad running OS 14.4 or greater. Stylus or Apple Pencil recommended Procreate app (purchased at the app store for \$9.99.)

Questions? Call Elaine
360-713-8422

Interested in an In-Person local class? Watch for updates this fall and email eartist@gmail.com

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PLEASE SHARE YOUR ART NEWS AND EVENTS IN THE NEWSLETTER. EMAIL: NEWSLETTER01SWA@GMAIL.COM

